Display Elektronik GmbH

DATA SHEET

TFT- MODULE

DEM 168384A VRH-FW-N

2,9" refl. TFT + Frontlight

Product Specification

Ver.: 2

Revision History

Revision	Date	Originator	Detail	Remarks
0	20.12.2023	LQ	Initial Release	-
1	26.02.2024	LL	Modify Weight Modify Current Consumption All Black Modify Optical Characteristics	P4 P5 P6
2	01.03.2024	LL	Modify Backlight to Frontlight	P5, P9

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1. General Description

The specification is a reflective type color active matrix liquid crystal display (LCD) which uses amorphous thin film transistor (TFT) as switching devices. This product is composed of a TFT-LCD panel, driver ICs and a Frontlight unit.

2. Module Parameter

Features	Details	Unit
Display Size(Diagonal)	2.9"	-
Display Mode	Reflective /Normally White	-
Resolution	168 x 384	Pixels
View Direction	Full view	Best Image
Module Outline	41.20 x 76.05 x 2.18 (Note1)	mm
Active Area	29.10 x 66.85	mm
Pixel Size	0.1732 x 0.17408	mm
Polarizer Surface Treatment	Anti-Glare	-
Color	BWR	-
Interface	4-line serial interface	-
With or without Touch Panel	Without	-
Driver IC	ST7306 (Sitronix)	-
Operating Temperature	-20°C to +70°C	°C
Storage Temperature	-30°C to +80°C	°C
Weight	12	G

Note 1: Exclusive hooks, posts, FFC/FPC tail etc.

3. Absolute Maximum Ratings

VSS=0V, Ta=25°C

Item	Symbol	Min.	Max.	Unit
Supply Valtage	VCI	-0.3	4.0	V
Supply Voltage	IOVCC	-0.3	4.0	V
Storage temperature	T _{STG}	-30	+80	°C
Operating temperature	T _{OP}	-20	+70	°C

Note 1: If Ta below 50°C, the maximal humidity is 90%RH, if Ta over +50°C, absolute humidity should be less than 60%RH.

Note 2: The response time will be extremely slow when the operating temperature is around -10°C, and the back ground will become darker at high temperature operating.

4. DC Characteristics

Item	Symbol	Min.	Тур.	Max.	Unit
Supply Voltage	VCI	2.55	3.0	3.6	V
Supply Voltage	IOVCC	1.65	3.0	3.6	V
Logic Low Input Voltage	VIL	GND	-	0.3*IOVCC	V
Logic High Input Voltage	V _{IH}	0.7*IOVCC	-	IOVCC	V
Logic Low Output Voltage	Vol	GND	-	0.2*IOVCC	V
Logic High Output Voltage	Vон	0.8*IOVCC	-	IOVCC	V
Current Consumption All Black	Icı	-	0.3	-	mA

5. Frontlight Characteristic

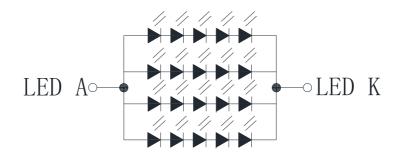
5.1. Frontlight Characteristics

Item	Symbol	Condition	Min.	Тур.	Max.	Unit
Forward Voltage	VF	Ta=25 °C, I _F =20mA/LED	14.0	16.0	17.0	V
Forward Current	lF	Ta=25 °C, V _F =3.2V/LED	-	80	-	mA
Power dissipation	PD		-	1280	-	mW
LED Life Time(25 °C)	-	-	20,000	30,000	-	hrs
Uniformity	Avg - 80 -		-	%		
Drive method	Constant current					
LED Configuration	20 \	White LEDs(5 LEDs in one	string and	l 4 groups	in paralle	l)

Note1: LED life time defined as follows: The final brightness is at 50% of original brightness.

The environmental conducted under ambient air flow, at Ta=25°C \pm 2° C, 60%RH \pm 5%, IF=20m A/LED.

5.2. Frontlighting Circuit



6. Optical Characteristics

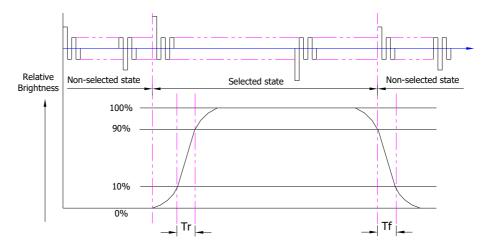
6.1. Optical Characteristics

Ta=25°C, VCI=3.0V

				9	pecificati	on	
Item		Symbol	Condition	3	pecificati	OH	Unit
		Cymbol	Condition	Min.	Тур.	Max.	Ome
Luminar	nce on						
$TFT(I_f = 20$)mA/LED)	Lv	Normally	250	310	-	cd/m²
Contrast rati	o(See 6.3)	CR	viewing angle	-	15	-	-
•	Response time (See 6.2)		$\theta x = \phi Y = 0^{\circ}$		5	7	ms
	Dad	XR		0.299	0.349	0.339	-
	Red	YR		0.264	0.314	0.364	-
	Craan	XG		-	-	-	-
Chromaticity	Green	YG		-	-	-	-
Transmissive (See 6.5)	ъ.	Хв		-	-	-	-
(See 0.5)	Blue	YB		-	-	-	-
	\\/bita	Xw		0.256	0.306	0.356	-
	White	Yw		0.280	0.330	0.380	-
Viennie	Harizantal	θх+		-	60	-	
_	Viewing Horizontal Angle	θх-	Contor CB>10	-	60	-	Dog
(See 6.4)		φY+	Center CR≥10	-	60		Deg.
(566 0.4)	Vertical	φΥ-		ı	60	-	

6.2. Definition of Response Time

6.2.1. Normally Black Type (Negative)

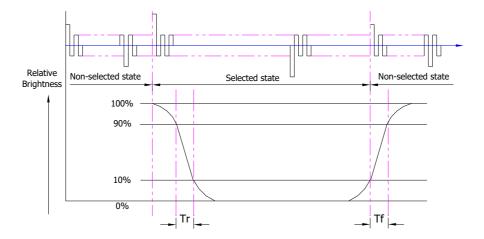


Tr is the time it takes to change form non-selected stage with relative luminance 10% to selected state with relative luminance 90%;

Tf is the time it takes to change from selected state with relative luminance 90% to non-selected state with relative luminance 10%.

Note: Measuring machine: LCD-5100

6.2.2. Normally White Type (Positive)



Tr is the time it takes to change form non-selected stage with relative luminance 90% to selected state with relative luminance 10%;

Tf is the time it takes to change from selected state with relative luminance 10% to non-selected state with relative luminance 90%;

Note: Measuring machine: LCD-5100 or EQUI

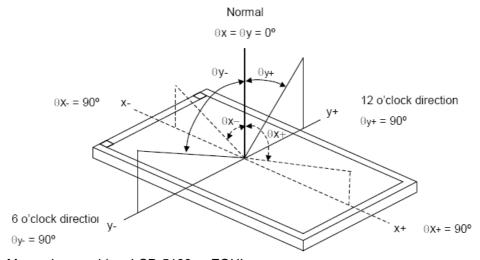
6.3. Definition of Contrast Ratio

Contrast is measured perpendicular to display surface in reflective and transmissive mode. The measurement condition is:

Measuring Equipment	Eldim or Equivalent	
Measuring Point Diameter	3mm//1mm	
Measuring Point Location	Active Area centre point	
Toot nottorn	A: All Pixels white	
Test pattern	B: All Pixel black	
Contrast setting	Maximum	

Definitions: CR (Contrast) = Luminance of White Pixel / Luminance of Black Pixel

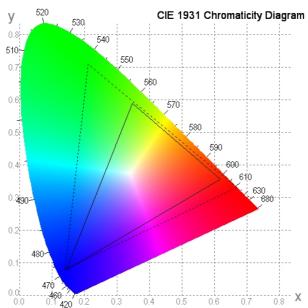
6.4. Definition of Viewing Angles



Measuring machine: LCD-5100 or EQUI

6.5. Definition of Color Appearance

R,G,B and W are defined by (x, y) on the IE chromaticity diagram NTSC=area of RGB triangle/area of NTSC triangleX100%



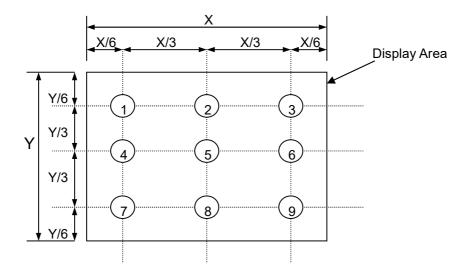
Measuring picture: Red, Green, Blue and White (Measuring machine: BM-7)

6.6. Definition of Surface Luminance, Uniformity and Transmittance

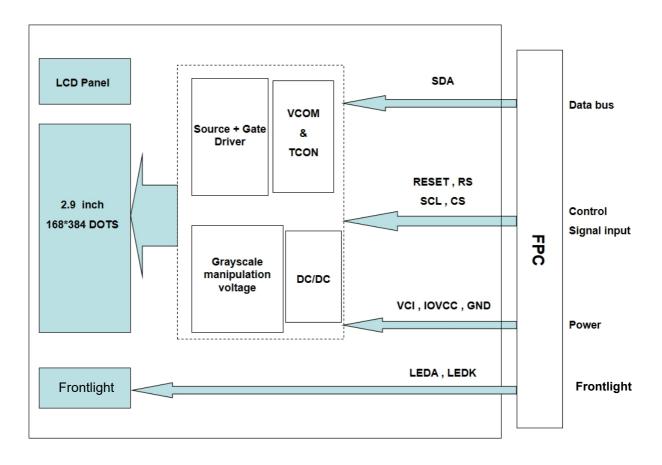
Using the reflective mode measurement approach, measure the white screen luminance of the display panel and Frontlight.

- 6.6.1. Surface Luminance: L_V = average (L_{P1} : L_{P9})
- 6.6.2. Uniformity = Minimal $(L_{P1}:L_{P9})$ / Maximal $(L_{P1}:L_{P9})$ * 100%
- 6.6.3. Transmittance = L_V on LCD / L_V on Frontlight * 100%

Note: Measuring machine: BM-7



7. Block Diagram and Power Supply

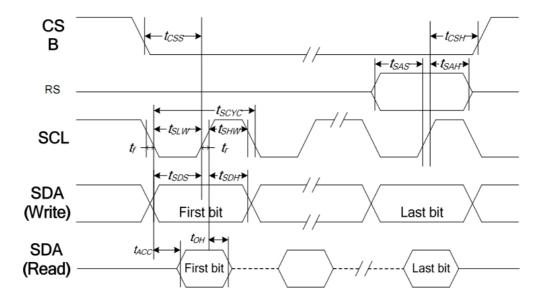


8. Interface Pins Definition

No.	Symbol	Function
1	LEDA	Frontlight Anode.
2	LEDK	Frontlight Cathode.
3	GND	Ground.
4	GND	Ground.
5	VCI	Power Supply(Analog)
6	IOVCC	Power Supply(Digital)
7	GND	Ground.
8	RESET	Reset input pin.When RSTB is "L".
9	VPP	The programming power supply of the built-in NVM.Apply external power 7.5V here when programming(>8mA for successful programming). If not used,left this pin open.
10	RS	Data or Command Signal. "L" are control data; "H" are display data;
11	SCL	Serial input clock.
12	SDA	Serial input data.
13	CS	Chip select input pin.
14	GND	Ground.
15	GND	Ground.

9. AC Characteristics

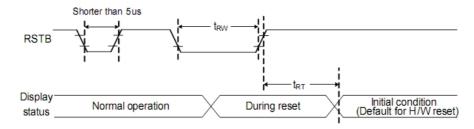
9.1. 4SPI Interface Characteristics



IOVCC= 1.8~3.3V, Ta=25 °C

Item	Signal	Symbol	Condition	Min.	Max.	Unit
Serial clock period (Write)		tSCYC		30	_	
Serial clock period (Read)		13010		150		
SCLK "H" pulse width (Write)	SCL	tSHW		15	_	
SCLK "H" pulse width (Read)	SCL	ISHVV		60		
SCLK "L" pulse width (Write)		tSLW		15	_	
SCLK "L" pulse width (Read)		ISLVV		60		
Address setup time	RS	tSAS		10	_	ns
Address hold time	, KS	tSAH		10	_	118
Data setup time	SDA	tSDS		10	_	
Data hold time	(Write)	tSDH		10	_	
Read data access time	SDA	tACC	For maximum CL=30p	10	50	
Read data output disable time	(Read)	tOH	For minimum CL=8p	15	50	
CSB-SCLK time	CSB	tCSS		10	_	
CSB-SCLK time	CSB	tCSH		10	_	

9.2. Reset Timing



IOVCC = 1.8~3.3V, Ta=25 °C

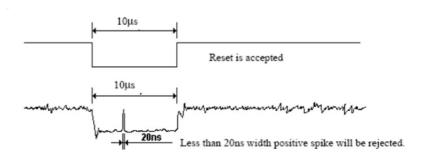
Item	Symbol	Condition	Min.	Max.	Unit
Reset "L" pulse width	tRW		1	_	ms
Ponet cancel	tRT	Note1, 5 (sleep-in mode)	_	5	ms
Reset cancel	IKI	Note1, 6, 7 (sleep-out mode)	_	120	ms

Notes:

- 1. The reset cancel includes also required time for loading ID bytes, VSource setting and other settings from NVM (or similar device) to registers. This loading is done every time when there is HW reset cancel time (tRT) within 5 ms after a rising edge of RSTB.
- 2. Spike due to an electrostatic discharge on RSTB line does not cause irregular system reset according to the table below:

RSTB Pulse	Action
Shorter than 5us	Reset Rejected
Longer than 9us	Reset
Between 5us and 9us	Reset starts

- 3. During the Resetting period, the display will be blanked (The display is entering blanking sequence, which maximum time is 120 ms, when Reset Starts in Sleep Out –mode. The display remains the blank state in Sleep In –mode.) and then return to Default condition for Hardware Reset.
- 4. Spike Rejection also applies during a valid reset pulse as shown below:



- 5. When Reset applied during Sleep In Mode.
- 6. When Reset applied during Sleep Out Mode.
- 7. It is necessary to wait 5msec after releasing RSTB before sending commands. Also Sleep Out command cannot be sent for 120msec.

10. Quality Assurance

10.1.Purpose

This standard for Quality Assurance assures the quality of LCD module products supplied to customer.

10.2. Standard for Quality Test

10.2.1. Sampling Plan:

GB2828.1-2012

Single sampling, general inspection level II

10.2.2. Sampling Criteria:

Visual inspection: AQL 1.5 Electrical functional: AQL 0.65.

10.2.3. Reliability Test:

Detailed requirement refer to Reliability Test Specification.

10.3. Nonconforming Analysis & Disposition

- 10.3.1. Nonconforming analysis:
 - 10.3.1.1. Customer should provide overall information of non-conforming sample for their complaints.
 - 10.3.1.2. After receipt of detailed information from customer, the analysis of nonconforming parts usually should be finished in one week.
 - 10.3.1.3. If cannot finish the analysis on time, customer will be notified with the progress status.
- 10.3.2. Disposition of nonconforming:
 - 10.3.2.1. Non-conforming product over PPM level will be replaced.
 - 10.3.2.2. The cause of non-conformance will be analyzed. Corrective action will be discussed and implemented.

10.4. Agreement Items

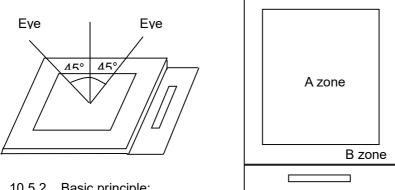
Shall negotiate with customer if the following situation occurs:

- 10.4.1. There is any discrepancy in standard of quality assurance.
- 10.4.2. Additional requirement to be added in product specification.
- 10.4.3. Any other special problem.

10.5. Standard of the Product Visual Inspection

- 10.5.1. Appearance inspection:
 - 10.5.1.1. The inspection must be under illumination about 1000 1500 lx, and the distance of view must be at 30cm ± 2cm.
 - 10.5.1.2. The viewing angle should be 45° from the vertical line without reflection light or follows customer's viewing angle specifications.

10.5.1.3. Definition of area: A Zone: Active Area, B Zone: Viewing Area,



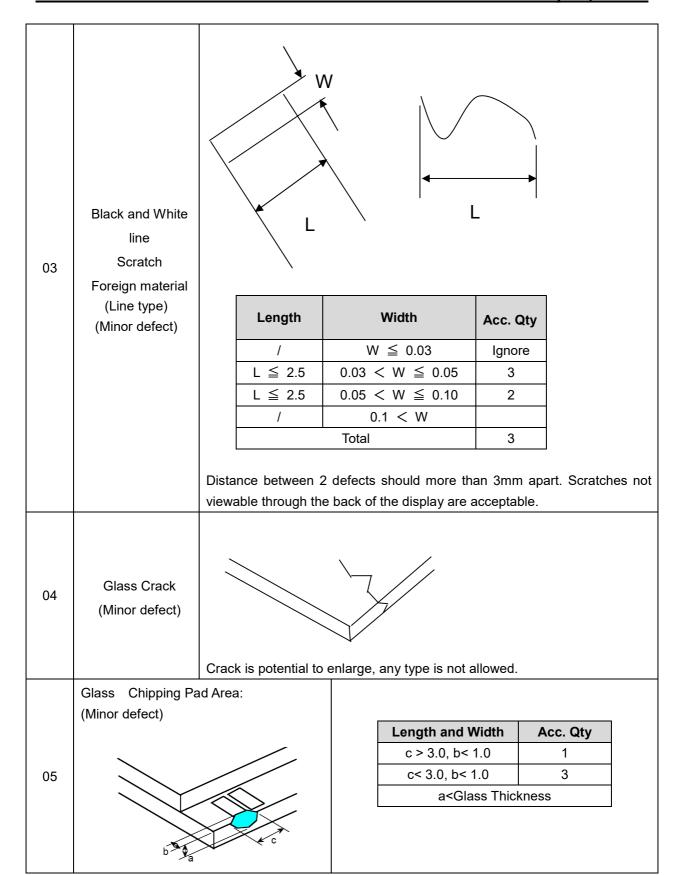
10.5.2. Basic principle:

10.5.2.1. A set of sample to indicate the limit of acceptable quality level must be discussed by both us and customer when there is any dispute happened.

10.5.2.2. New item must be added on time when it is necessary.

10.6.Inspection Specification

No.	Item	Criteria (Unit: mm)							
01	Black / White spot Foreign material (Round type) Pinholes Stain Particles inside cell. (Minor defect)	φ= (a + b) /2 Distance between 2 defects she	Area Size φ≤0.10 0.10<φ≤0.15 0.15<φ≤0.25 0.25<φ Total	Acc. Qty Ignore 2 1 0 2 no include φ≤ 0.10					
02	Electrical Defect (Minor defect)	Bright dot 0 Dark dot N Total dot N Mura Not visi Remark: 1. Bright dot caused by scra	0 2 N≤2 2 N≤2 ole through 5% ND filter						



	Glass Chipping Rear of Pad Area: (Minor defect)		
	(Length and Width	Acc. Qty
		c > 3.0, b< 1.0	1
06		c< 3.0, b< 1.0	2
		c< 3.0, b< 0.5	4
		a <glass td="" thick<=""><td>ness</td></glass>	ness
	b a c		
	Glass Chipping Except Pad Area: (Minor defect)		
	,	Length and Width	Acc. Qty
		c > 3.0, b< 1.0	1
07		c< 3.0, b< 1.0	2
		c< 3.0, b< 0.5	4
	" **	a <glass td="" thick<=""><td>kness</td></glass>	kness
	a		_
	Glass Corner Chipping:		
	(Minor defect)		
		Length and Width	Acc. Qty
00		c < 3.0, b< 3.0	Ignore
08		a <glass td="" thick<=""><td>kness</td></glass>	kness
	ba		
	Glass Burr: (Minor defect)		
	/	Length	Acc. Qty
		F < 1.0	Ignore
09	F		·9····-
		Glass burr don't affect as dimension.	semble and module

10	FPC Defect: (Minor defect)	- ←-	10.1 Dent, pinhole width a<w 3.<="" li="">(w: circuitry width.)10.2 Open circuit is unacceptable.10.3 No oxidation, contamination and distortion.</w>					
			Diameter	Acc. Qty				
	Bubble on Polarizer		φ≤0.20	Ignore				
11	(Minor defect)		0.20 <φ≤0.30	4				
	(minor dolost)		0.30 <φ≤0.50	1				
			0.50 < φ	None				
			Diameter	Acc. Qty				
40	Dent on Polarizer		φ≤0.20	Ignore				
12	(Minor defect)		0.20 <φ≤0.30	4				
	,		0.30 <φ≤0.50	1				
			0.50 < φ	None				
40	Danal	13.1 No rust, distortion on the Bezel.						
13	Bezel	13.2 No visible fir	ngerprints, stains or othe	er contamination	l.			
		14.1 No distortion or contamination on PCB terminals.						
		14.2 All components on PCB must same as documented on the						
14	PCB	BOM/component layout.						
		14.3 Follow IPC-A-600F.						
45	O-ld of o	Follow IPC-A-600F.						
15	Soldering	Follow IPC-A-610	o standard					
		The below defects must be rejected. 16.1 Missing vertical / horizontal segment,						
	Electrical Defect (Major defect)	16.2 Abnormal Display.						
		16.3 No function or no display.						
16		16.4 Current exce	eeds product specification	ons.				
		16.5 LCD viewing angle defect.						
		16.6 No Frontlight.						
		16.7 Dark Frontlight.						
		16.8 Touch Panel no function.						

Remark: LCD Panel Broken shall be rejected. Defect out of LCD viewing area is acceptable.

10.7. Classification of Defects

- 10.7.1. Visual defects (Except no / wrong label) are treated as minor defect and electrical defect is major.
- 10.7.2. Two minor defects are equal to one major in lot sampling inspection.

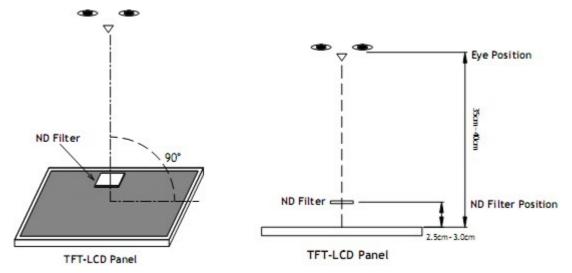
10.8.Identification/marking criteria

Any unit with illegible / wrong /double or no marking/ label shall be rejected.

10.9. Packaging

- 10.9.1. There should be no damage of the outside carton box, each packaging box should have one identical label.
- 10.9.2. Modules inside package box should have compliant mark.
- 10.9.3. All direct package materials shall offer ESD protection.

Note1: Bright dot is defined as the defective area of the dot is larger than 50% of one sub-pixel area.



Bright dot: The bright dot size defect at black display pattern. It can be recognized by 2% transparency of filter when the distance between eyes and panel is $350 \text{mm} \pm 50 \text{mm}$.

Dark dot: Cyan, Magenta or Yellow dot size defect at white display pattern. It can be recognized by 5% transparency of filter when the distance between eyes and panel is $350 \text{mm} \pm 50 \text{mm}$.

Note2: Mura on display which appears darker / brighter against background brightness on parts of display area.

11. Reliability Specification

No	Item	Condition	Quantity	Criteria	
1	High Temperature Operating	+70°C, 96Hrs	2	GB/T2423.2 -2008	
2	Low Temperature Operating	-20°C, 96Hrs	2	GB/T2423.1 -2008	
3	High Humidity Storage	+50°C, 90%RH, 96Hrs	2	GB/T2423.3 -2016	
4	High Temperature Storage	+80°C, 96Hrs	2	GB/T2423.2 -2008	
5	Low Temperature Storage	-30°C, 96Hrs	2	GB/T2423.1 -2008	
6	Thermal Cycling Test Storage	-20°C, 60min~+70°C, 60min, 20 cycles.	2	GB/T2423.22 -2012	
7	Packing vibration	Frequency range:10Hz~50Hz Acceleration of gravity:5G X, Y, Z 30 min for each direction.	-	GB/T5170.14 -2009	
8	Floatrical Static Discharge	Air: \pm 8kV 150pF/330 Ω 5 times	2	GB/T17626.2	
0	Electrical Static Discharge	Contact: \pm 4kV 150pF/330 Ω 5 times		-2018	
9	Drop Test (Packaged)	Height:80 cm,1 corner, 3 edges, 6 surfaces.	-	GB/T2423.8 -1995	

Note1. No defection cosmetic and operational function allowable.

Note2. Total current Consumption should be below double of initial value.

12. Precautions and Warranty

12.1. Safety

- 12.1.1. The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.
- 12.1.2. Since the liquid crystal cells are made of glass, do not apply strong impact on them. Handle with care.

12.2. Handling

- 12.2.1. Reverse and use within ratings in order to keep performance and prevent damage.
- 12.2.2. Do not wipe the polarizer with dry cloth, as it might cause scratch. If the surface of the LCD needs to be cleaned, wipe it swiftly with cotton or other soft cloth soaked with petroleum IPA, do not use other chemicals.

12.3.Storage

- 12.3.1. Do not store the LCD module beyond the specified temperature ranges.
- 12.3.2. Strong light exposure causes degradation of polarizer and color filter.

12.4. Metal Pin (Apply to Products with Metal Pins)

12.4.1. Pins of LCD and Frontlight

12.4.1.1. Solder tip can touch and press on the tip of Pin LEAD during the soldering

12.4.1.2. Recommended Soldering Conditions

Solder Type: Sn96.3~94-Ag3.3~4.3-Cu0.4~1.1

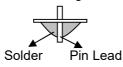
Maximum Solder Temperature: 370°C

Maximum Solder Time: 3s at the maximum temperature

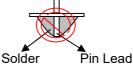
Recommended Soldering Temp: 350±20°C

Typical Soldering Time: ≤3s

12.4.1.3. Solder Wetting



Recommended



Not Recommended

12.4.2. Pins of EL

- 12.4.2.1. Solder tip can touch and press on the tip of EL leads during soldering.
- 12.4.2.2. No Solder Paste on the soldering pad on the motherboard is recommended.
- 12.4.2.3. Recommended Soldering Conditions

Solder type: Nippon Alimit Leadfree SR-34, size 0.5mm

Recommended Solder Temperature: 270~290°C

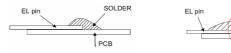
Typical Soldering Time: ≤2s

Minimum solder distance from EL lamp (body):2.0mm

12.4.2.4. No horizontal press on the EL leads during soldering.

12.4.2.5. 180° bend EL leads three times is not allowed.

12.4.2.6. Solder Wetting



Recommended

Not Recommended

12.4.2.7. The type of the solder iron:



Recommended

Not Recommended

12.4.2.8. Solder Pad



12.5. Operation

- 12.5.1. Do not drive LCD with DC voltage
- 12.5.2. Response time will increase below lower temperature
- 12.5.3. Display may change color with different temperature
- 12.5.4. Mechanical disturbance during operation, such as pressing on the display area, may cause the segments to appear "fractured".
- 12.5.5. Do not connect or disconnect the LCM to or from the system when power is on.
- 12.5.6. Never use the LCM under abnormal condition of high temperature and high humidity.
- 12.5.7. Module has high frequency circuits. Sufficient suppression to the electromagnetic interface shall be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.
- 12.5.8. Do not display the fixed pattern for long time (we suggest the time not longer than one hour) because it will develop image sticking due to the TFT structure.

12.6. Static Electricity

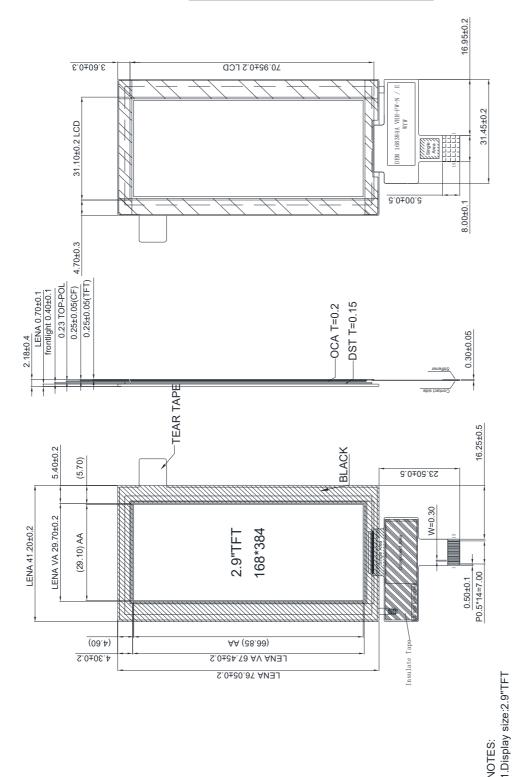
- 12.6.1. CMOS LSIs are equipped in this unit, so care must be taken to avoid the electro-static charge, by ground human body, etc.
- 12.6.2. The normal static prevention measures should be observed for work clothes and benches.
- 12.6.3. The module should be kept into anti-static bags or other containers resistant to static for storage.

12.7. Limited Warranty

- 12.7.1. Our warranty liability is limited to repair and/or replacement. We will not be responsible for any consequential loss.
- 12.7.2. If possible, we suggest customer to use up all modules in six months. If the module storage time over twelve months, we suggest that recheck it before the module be used
- 12.7.3. After the product shipped, any product quality issues must be feedback within three months, otherwise, we will not be responsible for the subsequent or consequential events.

13. Outline Drawing

SYMBOL	LEDA	LEDK	GND	GND	VCI	IOVCC	GND	RESET	VPP	RS	SCL	SDA	CS	GND	GND
PIN	_	2	3	4	2	9	7	80	6	10	11	12	13	14	15



LED life:30000h(Typ),20000h(Min)

6.Frontlight :White(20 LED)/16V/80mA

*Unspecification tolerance are ±0.2mm 8.ROHS must be complied

2.Display mode:Reflective/Normally White/Anti-glare 3.Operation temperature:-20°C~+70°C 4.Storage temperature:-30°C~+80°C 7.Power supply voltage:3.0V 5.Driver IC:ST7306